

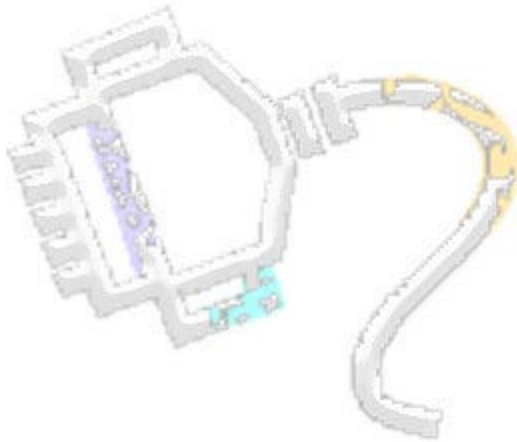
VIRTUAL TRADESHOW

HIGHLIGHT YOUR PRODUCT AND SERVICES AND SUPPORT THE CALIFORNIA INTERIOR DESIGN PROFESSION

You can make a difference in your sales and the interior design profession by purchasing space on CLCID's Virtual Tradeshow. Since CLCID is the organization that continually and actively represents interior designers in California to the state Legislature and government officials, your organization will help the entire interior design profession to ensure a favorable business environment in California. In turn, you will be promoting your organization to the interior designers who present your products and services to prospective consumers.

WHAT'S IN IT FOR YOU?

...Selective exposure of your products and services. The CLCID Web site averages 600 visits per month. The Virtual Tradeshow from the CLCID Web site is promoted at members' monthly Chapter meetings, which include the International Design Society (IDS), International Furnishings and Design Association (IFDA), International Interior Design Association (IIDA) and National Kitchen and Bath Association (NKBA) and Independent Members throughout California. The members of these Chapters will be asked to view and support your products and services as you have supported them in their effort to keep interior design recognized and regarded as a professional industry.



Your tradeshow Web page(s) will be linked to your organization's Web site, and you will have the option to change your product photo and/or description (on a quarterly basis) to accommodate your organization's needs.

HOW TO RESERVE YOUR SPACE

Complete the attached order form and submit it with a check in the appropriate amount payable to CLCID. After you submit your order form and payment, please email your product photo, logo and description for each Web page to Betty Wood, Executive Director at office@clcid.org .

SUBMISSION REQUIREMENTS

- 1** Product photo to be in .jpg or .gif format only / Maximum 260 pixels wide x 175 pixels high
- 2** Logo to be in .jpg or .gif format only / Maximum 175 pixels wide x 50 pixels
- 3** Description of your product or service should be 60 words or less, including caption.

To view a sample site, please visit www.clcid.org/tradeshow/sample/craftsman . For additional information, please contact Betty Wood, CLCID Executive Director, at office@clcid.org or 909-899-8211 or 800- 79-CLCID.

California Legislative Coalition for Interior Design

California Legislative Coalition for Interior Design

VIRTUAL



TRADESHOW

Order Form

OPTIONS

- Monthly: \$ 65 per month per Web page (three month minimum, \$195)
- Annually: \$650 per year per Web page (includes two complimentary months)

Company _____

Type of Product or Service _____

Contact Person _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

E-mail _____ Internet address _____

- Please contact me about providing promotional items for an upcoming CLCID Board meeting or CLCID member Chapter meeting.
- Our organization would like to make a contribution to CLCID at the following level.
 - \$250 \$1,500
 - \$500 Other \$ _____
- A check is enclosed for \$ _____

California Legislative Coalition for Interior Design

Contributors at the \$250 and \$500 levels will receive a certificate of recognition. \$500 level contributors will also receive a 15% discount on any Virtual Tradeshow order. Contributors at the \$1,500 level will receive a certificate, Virtual Tradeshow discount, plaque, and sign acknowledgement at two (2) CLCID Board meetings.

CLCID estimates that 21% of the contributions it receives will be used to support CLCID's 2001 California direct lobbying effort. Pursuant to the 1993 Federal Tax Act, that portion of your 2003 contribution will therefore be considered non-deductible for income tax purposes.

Please remit this form with payment to:
California Legislative Coalition for Interior Design
13971 Annandale Lane
Rancho Cucamonga, CA 91739

Thank you for your support – You will make a difference!